

Press Release

24 April 2023

HK Electric Invites all to be Chill in Supporting Carbon Neutrality

Celebrating the 20th anniversary of its “Happy Green Campaign”, HK Electric organised a “Happy Green Fair” over the past weekend (21-23 April) to showcase the campaign’s green education work over the past two decades, while launching this year’s activities along the theme of “Be Chill. Be Carbon Neutral”.

The three-day event at Central Market attracted about 3,000 participants from all walks of life. It combined environmental protection, art, technology and reading with a series of activities including upcycling art exhibitions, green workshops, interactive drama, puppet shows, sharing sessions and online eco-tours, etc., all aimed to introduce carbon neutrality to the public in a fun way.

Under-Secretary for Environment and Ecology Ms. Diane Wong joined HK Electric's Operations Director, Mr. Francis Cheng to officiate at the opening ceremony last Friday, 21 April.

Ms. Wong said, “The HKSAR Government has been striving hard to decarbonise for Hong Kong to achieve carbon neutrality by 2050, as well as cutting the city’s carbon emissions by half by 2035. In January this year, we set up the Office of Climate Change and Carbon Neutrality Office under the Environment and Ecology Bureau to strengthen these initiatives.”

“Apart from policy setting, public participation is equally important to achieving carbon neutrality,” Ms. Wong continued. “I am glad to see HK Electric's efforts and achievements in green education, including today’s Happy Green Fair, which continuously enhances young people’s understanding of energy efficiency, renewable energy and low-carbon living.”

Mr Cheng echoed Ms. Wong by showing support for the Government’s green visions. “On top of minimising the impact of our operations on the environment, HK Electric has been encouraging people of all ages to join the decarbonisation journey. We also support our customers in achieving energy conservation and carbon reduction through a suite of Smart Power Services,” said Mr. Cheng.

“Over the last 20 years, more than one million people have participated in the Happy Green Campaign which take on different themes of green education - from promoting energy saving, smart and low-carbon living to decarbonisation. This year, we invite the public to ‘Be Chill. Be Carbon Neutral’, suggesting that low-carbon lifestyle and carbon neutrality could be trendy and chic,” he added.

A promotional video was released at the ceremony. Mr. Wan Chi-tin, Managing Director of HK Electric, was joined by four green KOLs - Emma Yu from Dress Green, Pirry Leung from Furry Green, Benny Lee from BREADStudio and Christie Lai from 2041 Hong Kong to appeal for public support of carbon neutrality.

An upcycling art piece, curated by local environmental artist Agnes Pang, was exhibited at the Fair. Named "The Heart of the Forest" and made out of recycled materials from HK Electric's Lamma Power Station and the community, the art piece implies that trees, as carbon sink, play an important role in carbon neutrality. Other artworks on display were created jointly by HK Electric's Happy Green and Smart Power Ambassadors, illustrating their concerted efforts in promoting green.

Also attending the opening ceremony were the city's green group leaders including Edwin Lau, founder and Executive Director of The Green Earth; Ken So, Chief Executive of The Conservancy Association and Nicole Wong, CEO of WWF-Hong Kong, who joined Bill Ho, General Manager (Corporate Development) of HK Electric, in sharing the latest trends and developments of carbon neutrality.

Awards were presented to winners of drawing and upcycling art competitions held earlier. Ten "Most Outstanding Happy Green Schools" also received prizes in recognition of their efforts in promoting decarbonisation in the community and on campus.

A "Happy Green Gallery", was rolled out on the campaign's website, displaying decorated pillar boxes, upcycling artworks and drawings crafted under various campaign activities.

The Happy Green Campaign has been an anchor event of the HK Electric's Education Fund. For more information about the campaign and its activities, simply visit HK Electric's website www.hkelectric.com/happygreencampaign, the campaign's Facebook www.facebook.com/hkelectrichappygreencampaign, or call 3143 3727.

Photo captions:



Under Secretary for Environment and Ecology Diane Wong (Centre); HK Electric's Operations Director, Francis Cheng (2nd left); Founder and Executive Director of The Green Earth, Edwin Lau (2nd right); Chief Executive of The Conservancy Association, Ken So (1st left) and CEO of WWF-Hong Kong Nicole Wong launch a video to announce the theme of Happy Green Campaign 2023: Be Chill. Be Carbon Neutral.



(From left) Environmental Artist Agnes Pang, Diane Wong, Francis Cheng, and Angie Chung, General Manager of Central Market, Chinachem Group kick off the “Happy Green Fair” by unveiling an upcycling art piece.



Named “The Heart of the Forest”, the art piece was created by Agnes Pang making use of wastes from HK Electric’s Lamma Power Station, such as boiler tubes and wires, as well as recycled materials from the community, reminding the public to preserve trees as “Carbon Sinks”.



Diane Wong calls for all to support carbon neutrality through her painting on the interactive wall.



Leaders of local green groups, namely Edwin Lau (2nd left), Ken So (2nd right) and Nicole Wong (1st left), join HK Electric's General Manager (Corporate Development) Bill Ho in introducing the latest developments of carbon neutrality.



Students from Happy Green Schools introduce their green projects funded by Happy Green Campaign.



Four outstanding Smart Power Ambassadors and 10 Happy Green schools are recognised for their efforts in promoting decarbonisation in the community.



Guests at the ceremony appeal to all to support “Be Chill. Be Carbon Neutral”.



Different green KOLs share with the public on trendy green practices.



Members of the public create their upcycling art pieces at various workshops during the Fair.



Riding on the World Book Day (23 April), the “Decarbonisation ABC” storytelling workshops encourage children and parents alike to learn how to cut carbon in a fun way.



Green Hong Kong Green online tours take participants to appreciate the eco-heritage resources on Hong Kong and Lamma Island, while learning green tips to protect biodiversity.

- End -